

So You Want To Be A Professional Speaker!

What it Takes To Build Your Speaking Business

CAPS Vancouver Speaker School

Dates - November 6th [Friday] & November 7th [Saturday], 2009

Venue - Granville Island Hotel



Many attempt, some succeed, few succeed BIG! For two days, you will have the opportunity and pleasure to learn from those who can help you grow your career as a professional speaker, regardless of your starting point . . .

On **Friday, November 6th** and **Saturday, November 7th**, experts from CAPS Vancouver's own ranks and others will openly share what they have learned through years of experience in the professional speaking business.

Through presentations and panel discussions, you will have an opportunity to learn and apply the gems that will propel you to ever greater success as a speaker.

Special deal - attend both days 6+7 Nov - \$397 - includes Sat 7th Nov super session as an observer.

Program

The business of speaking - Friday 6th November, Granville Island Hotel	
Friday only – guests & members - \$325 [Register online at www.capsvancouver.com – click on 6 th Nov on the calendar, then click register]	
Topics	Speaker
8:00-8:30 Registration and networking	MC David Gouthro
8:30-9:45 How to refine your topic, be relevant and get revenue	Carla Rieger
9:45-10:00 Break	
10:00-11:00 Money management - make more money and have more fun	Ron Coleman
11:00-12:00 If I can do it you can do it – product development	Stephen Hammond
12:00-12:15 Vendor showcase – 3x5min presentations	MC David Gouthro

12:15-1:15 Lunch	
1:15-2:15 Marketing, lead generation and sales	Howard Olsen
2:15-3:15 Use the latest technology to support your business	Gustavo Garcia
3:15-3:30 Break	
3:30-5:00 Interactive seminars – how to introduce activity based learning to enhance your presentations	David Gouthro
5:00-whenever social & networking	Social & networking

The practice of speaking - Saturday 7th November, Granville Island Hotel

Guests

Sat morning session only – \$97

Sat morning session *and* Super session – \$127

Sat morning session *and* Super session *and* doing your mini-presentation – \$174 [sold out]

[Register online at www.capsvancouver.com click on 6/7th Nov on the calendar, then click register]

Members

Sat morning session only – \$67

Sat morning session *and* Super session – \$97

Sat morning session *and* Super session *and* doing your mini-presentation – \$144 [sold out]

[Register online at www.capsvancouver.com click on 6/7th Nov on the calendar, then click register]

Topics	Speakers
Morning session – Peter Legge	Kathy Lynn - MC
8:30-9:00 Registration and networking	Registration and networking
9:00-10:30 The art of storytelling	Peter Legge
10:30-11:00 Coffee and networking break	Coffee and networking break
11:00-12:15 Q & A with Peter Legge - come prepared with your questions about the business and practice of speaking!	Peter Legge
12:15-12:30 Vendor showcase – 3x5min presentations, announcements and wrap	Kathy Lynn

12:30-1:30 Lunch	
Saturday 1:30pm–5pm Super session panel Open to all paid observers and 5 paid presenters	Carla Rieger, Ron Grender, Dene Rossouw Kathy Lynn - MC
Five speakers do 15 minute mini presentations followed by 15 minutes of feedback from panel. Presentations to include opening, one or two key points in body and the close. [Presenters will be sent separate information to help them prepare.]	Carla Rieger Ron Grender Dene Rossouw
4:30-5:00 Final summations	Key points wrap up by panel

Fees

Guests	Members
<i>Both days - 6+7 Nov</i> \$397 - includes Sat 7th Nov super session as an observer.	<i>Both days - 6+7 Nov</i> \$397 - includes Sat 7th Nov super session as an observer.
<i>Friday 6th Nov only</i> \$325	<i>Friday 6th Nov only</i> \$325
<i>Sat 7th Nov morning session only</i> \$97	<i>Sat 7th Nov morning session only</i> \$67
<i>Sat 7th Nov morning session and super session</i> \$127	<i>Sat 7th Nov morning session and super session</i> \$97
<i>Vendors or suppliers - 6th and or 7th Nov</i> Vendor presentations - 5 min presentations plus small table at back of room - \$47 [3 vendors Frid 6 3 vendors Sat 7] – sold out	

Contact Dene Rossouw at **1.778.386.5167** for additions information or if you have questions.